

## MOSAIC 2.0 - In pursuit of Defining Moments that matter.

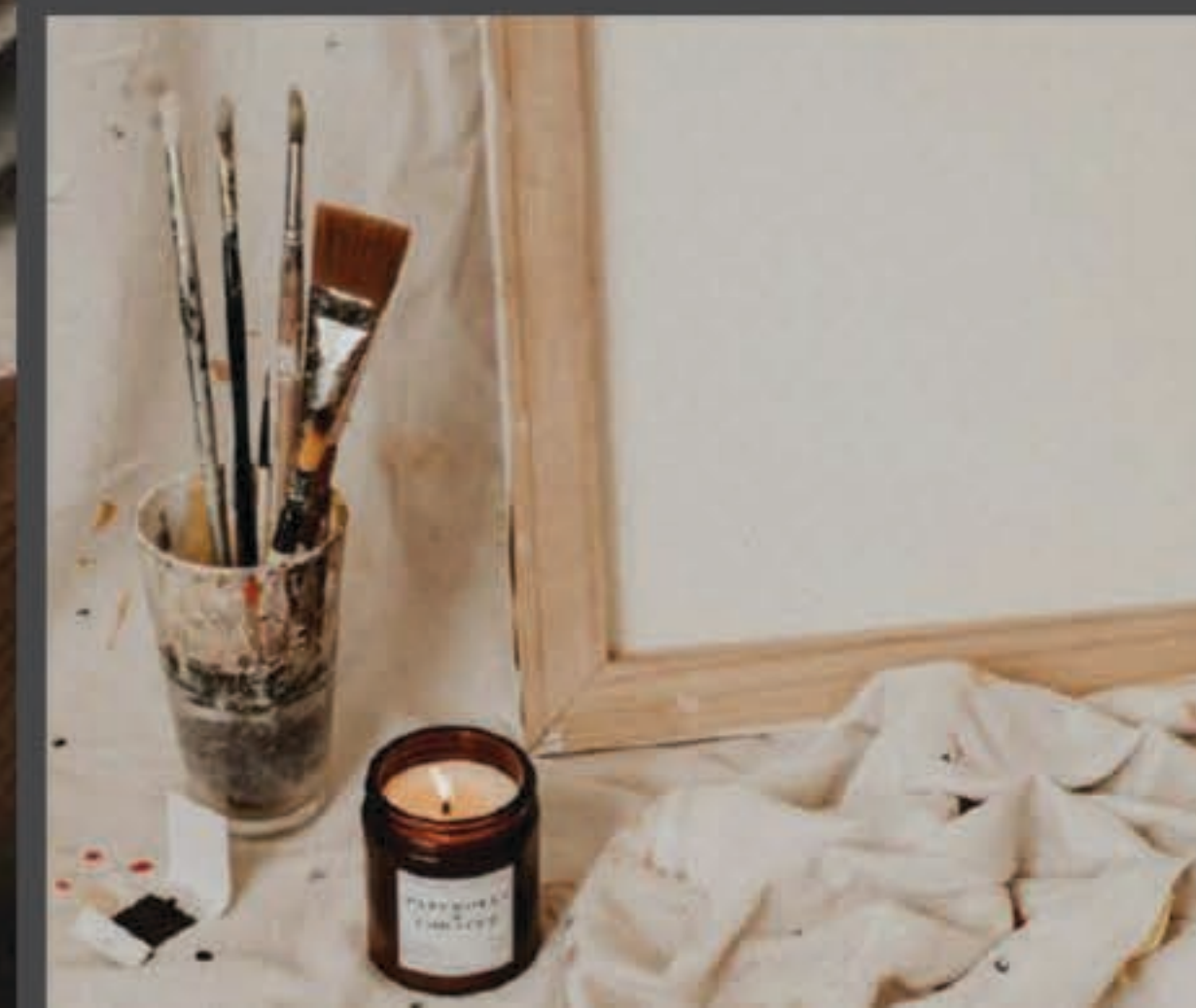
We believe MOSAIC Boutique Suites at Blue Mountain is actually an invitation for escape and reconnection. A place that affords us an opportunity to positively refresh our relationships with ourselves and the world around us. MOSAIC sets itself apart as the elevated boutique retreat in the Village perfectly designed for renewal and rejuvenation.

MOSIAC's tone of voice will be tuned through our modern mountain design aesthetic in both public and private areas. The result will afford MOSAIC the opportunity to deliver a refined and authentic sense of a true all-season resort destination. This goal will be achieved through a thoughtful composition of natural materials, subtle textures, contemporary furniture concepts, signature light fixtures and locally sourced and inspired artwork.

The word '*mosaic*' derives from the Greek word MUSE. What exactly is a muse? It is something, somewhere or somebody that ignites inspiration deep within us. In order to find our muse or inspiration, we must be open to and give ourselves permission to find space and time to feel and find it. This is the MOSAIC mission.

We are excited about the idea of inviting a fictional painter, a potter, a writer and a photographer into the design process as a way of adding an engaging and creative layer of storytelling throughout the property.

MOSAIC will be renowned as THE modern mountain inspired creative retreat within the Georgian Bay region.



CREATIVE POSITIONING  
STRATEGY  
THE MOSAIC BOUTIQUE SUITES